

Teaching and Learning Pragmatics
Where Language and Culture Meet
Noriko Ishihara
with Andrew D. Cohen
Second Edition



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2ND EDITION

Teaching and Learning Pragmatics

Where Language and Culture Meet

Noriko Ishihara and Andrew D. Cohen

This book is a language teachers' guide that focuses on how to teach socially and culturally preferred language for effective intercultural communication. Moving beyond a purely theoretical approach to pragmatics, the volume offers practical advice to teachers, with hands-on classroom tasks included in every chapter. This book aims to close the gap between what research in pragmatics has found and how language is generally taught today. It will be of interest to all language teachers, graduate students in language teaching and linguistics, teacher educators, and developers of materials for teaching language.

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